



PRESS RELEASE
January 9, 2018

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FOR IMMEDIATE RELEASE

Atelier Art Studio Opens on Fourth Street

There is a new crew of artists in Royal Oak urging you to pick up a brush for the first time. Atelier Art Studio opened its doors to the public this month and is now accepting registrations for classes.

Located at 407 E. 4th Street, Atelier is a studio that boasts a talented staff of instructors who are making a case that art is for everybody. Todd Burroughs, the owner of Atelier, has a vision for the studio to be an essential element to one's lifestyle. "This business model is different... much like how people go to a gym as a regular part of their day. You don't quit the gym once you learn how to bench press heavier weights, likewise this studio is intended to be a part of your lifestyle." He wants the space to be as accessible to the public as possible and encourages beginners to become involved in art. He renovated the interior of 407 E. Fourth Street to create a space perfect for supporting developing artists.

Downtown Manager Sean Kammer says, "This is an especially significant addition to downtown because it is not traditional retail, rather it is experiential, and it compliments successes that make Royal Oak an arts and entertainment destination."

Todd looks forward to becoming involved in the downtown community and working with other businesses to support one another. In addition, he'd like to see his studio as a destination stop for date nights in Royal Oak, partnering with local restaurants and shops to make an evening of great experiences.

Atelier Art Studio is having a Grand Opening Open House on Friday, January 19th from 5:00 p.m. to 9:00 p.m. More information about Atelier Art Studio can be found at <http://www.atelierart.studio/>

About the Royal Oak Downtown Development Authority

The Downtown Development Authority's (DDA) mission is to promote economic growth and revitalization in Downtown Royal Oak.

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